

SARAH E. SCHIRATO



s c h i r a t o d e s i g n s . c o m / s a r a h
sarah.schirato@gmail.com

Visual Artist

S K I L L S	E D U C A T I O N
<ul style="list-style-type: none"> • Google Suite • Squarespace • Adobe Suite • Microsoft Suite • Canva • Vectorworks • Clip Studio Paint • Customer service • Copy writing • Grant writing • Social media marketing 	<p>University of New Mexico 2017- 2020 BAIA Bachelor of Arts in Interdisciplinary Arts <i>Magna cum laude</i> Cumulative GPA 3.9</p> <p>Study Abroad at Dongguk University, Seoul, South Korea 2018-2019 One semester of intensive language study, one semester of miscellaneous Korean culture and language classes</p> <p>Barrett, the Honors College at Arizona State University 2016-2017 Cumulative 3.83 GPA from the School for the Future of Innovation in Society</p>
C O U R S E W O R K	E X P E R I E N C E
<ul style="list-style-type: none"> • Graphic design • Technical writing • Arts-related business • Intercultural communication • Linguistics • 2D design • 3D modeling • Branding • Drawing • Painting • Color • Film • Art history • Social media marketing • Costume design • Fiction writing 	<p>Marketing and Director, Los Alamos Arts Council, Los Alamos, NM Aug 2021-</p> <ul style="list-style-type: none"> • Produce, present, and implement marketing strategies, including social media, email, and print. • Utilize business websites, social media platforms, email campaigns, digital and print news publications, and flyer, banner, and sign postings. • Produce marketing materials including copy design, and graphics for print and digital marketing. • Maintain relationships with local publications, businesses, and organizations, such as Los Alamos Mainstreet, the Los Alamos Arts Forum, etc. • Produce marketing materials and campaigns for sister organizations, including Los Alamos Mainstreet, Los Alamos Creative District, Village Arts, and the Step Up Gallery at Mesa Public Library. • Designed and implemented a branding strategy, including brand elements, consistency across channels, voice, and design element vocabulary • Researched, designed, and built organization's website • Organize entertainment for events, assist in prep, set-up, and tear-down. • Act as the main point of contact for answering questions from the public, other organizations, and artists through email and phone correspondence. • Researched, designed, and implemented a social media marketing strategy. • Reports to the Executive Director, and assists the Executive Director and Events Coordinator if needed. • Updated organizational protocols and practices, including digitizing procedures, updating websites, implementing the use of new softwares and programs to modernize and improve efficiency. • Acted as interim Exhibit Coordinator, organizing juried exhibits from handling artwork, to organizing juries and corresponding with artists.
H O N O R S	
<ul style="list-style-type: none"> • In progress mural at Boese Bros Brewery Los Alamos • Work in the Fuller Lodge Art Center's True Colors exhibit • Work in Strata Gallery's Against the Grain show, Santa Fe • Work in the Fuller Lodge Art Center's Affordable Arts Holiday Show • Represented by Mothership Alumni gallery, Albuquerque • Two works in New Mexico Art League Black and White show • Graduated <i>magna cum laude</i> from UNM • Reggie Behl Drawing Award • Dean's List all semesters at UNM • Interdisciplinary Science Student Award at ASU • New American University – National Merit Scholarship (Full ASU Tuition) • Dean's List all semesters at ASU • ASU National Merit Scholar Grant • Poem published in Pasatiempo Magazine 	

● REFERENCES AVAILABLE UPON REQUEST ●